

# Business Focus

## PRODUCTION, SMM & EXPERIENCES

### TS MEDIA Assets

Maintain anchor programs with refreshing new angles

### TSX Events

### TS Music

Off-line Activations

### Corporate Services

Creating digital and commercial contents for corporates and brands.

### Social Media Management

Creating digital and commercial contents for corporates and brands.

## CREATIVE & TALENT SOURCING

### Creative Agency

Campaign strategies for clients

### Talent Agency

Brand Ambassador  
Talent & KOL Sourcing

## PARTNERSHIP & COMMUNITY BUILDING

### FRIENDSTIVITY

Members Growth  
Revenue Growth  
Focus on 6 Main Cities  
Weekly roadshow  
Monthly Kumpul Teman  
FTV Academy Annual

## EXTENDED PRODUCTION

### Film & Series Production

Co-producing with experienced PHs and specialists

(TBC)